

Greenweeks 2008

The Greenweeks programme of environmental events will be happening in Spring 08 for its fourth consecutive year. With the developing interest in renewable energies, reducing, reusing and recycling and generally reducing our impact on the environment, we are determined to push further out into Nottinghamshire, with more events than ever before. The 2008 programme aims to feature more practical demonstrations and workshop based activities.

Is your business involved in becoming greener – or would it like to? This could be your opportunity to become involved:

The dates are Saturday 24 May to Sunday 15 June 08 and the website is: www.greenweeks.org.

You can contact us on 0115 915 2757 (Tuesdays are the best days), mobile tel 0796 082 0643, or email info@greenweeks.org

Read on to find out how you can get involved in Greenweeks 2008

- **Hold an event**
- **Have a stall at a Greenweeks event**
- **Hold a team building event with an environmental theme**
- **Advertise in our calendar supplement**
- **Support the Greenweeks programme**
- **Sponsor some resources**
- **Provide items for our delegate or information packs**
- **Sign up for our E-Newsletter**
- **Put a link to the Greenweeks website**

Hold an event: Chances are that many of your Green initiatives are not widely known. Use Greenweeks to educate and inspire. Your audience could be internal, other businesses or the wider public. Last year John Lewis worked with the Environment Agency in a week of events open to their partners. Each year Games Workshop has held a week of environmental events including: a transport day, wildlife events in partnership with Notts Wildlife Trust. Last year they hosted a forum for other businesses on Lenton Industrial Estate to investigate opportunities for working together to reduce waste. The Co-op Group held a showing of An Inconvenient Truth for its membership.

You could host a workshop, for example run by the Low Impact Living Initiative, Nottingham's renewable energy partnership or WRAP (the Waste and Resources Action Programme).

Have a stall at a Greenweeks event: We hope to have an Environmental Trade Fair or other high profile event in Nottingham's Market Square. Check the website or contact us for details of this and other events which might be suitable for you to attend. Marks and Spencer and Experian, among others, took part in last year's Everybody's Talking Event in the Market Square.

Hold a team building event with an environmental theme at one of the Community Gardens/allotment initiatives. In previous years, employees of Broxtowe Borough Council have volunteered on Stapleford Dig In allotment project.

Advertise in our calendar supplement: This year we will be having a calendar supplement in the Evening Post – we plan to finance this through adverts accompanying the listing. A range of prices will be available. Contact Lee Ferguson at the Evening Post, 0115 9482000, lee.ferguson@nottinghameveningpost.co.uk.

Support the Greenweeks programme: You could host Steering Group meetings/launch events as Games Workshop has done, or help us support event organisers by sponsoring our briefing event. Or you could sponsor individual community organisations to put on a workshop.

Sponsor some resources: At Greenweeks we are very mindful of our carbon footprint – but we do produce banners which are available for all event organisers to book to advertise their events. We are also planning to produce some bookable resources eg eco-tips.

Provide items for our delegate or information packs: In 2007 the Co-op group provided jute bags, and we were able to include Save a Flush bags courtesy of Severn Trent together with Sainsbury's bags for recycling batteries, together with useful items made from recycled materials.

Sign up for our E-Newsletter: Keep yourselves and your employees informed about events that are being held. There are sure to be events which will be of interest. Contact us by phone or email and we will add you to our mailing list.

Put a link to the Greenweeks website Help us to promote Greenweeks to your contacts. The website is www.greenweeks.org

Tell us: If you have an idea for other ways in which you can get involved – tell us, and we'll try to help make it happen.